

# Francesca Grignani

Portfolio at [francescagrignani.com](http://francescagrignani.com)  
linkedin.com/in/francesca-grignani  
francescagrignani.designer@gmail.com  
+39 339 6974215

## EXPERIENCE

2017 - present • Milan, IT

### Freelance / Communication and Information Designer

I've curated graphic projects for various institutions, startups, and nonprofit organizations, including AIDO (Italian Association of Organ Donors). I'm currently collaborating with the data and information visualization company The Visual Agency.

August 2020 - September 2021 • Como, IT

### Hospital Valduce / Information Designer

I was the first designer introduced in the facility, and I worked at the QFA-URP Office of Valduce hospital. I have dealt with various internal projects in close collaboration with Health Management, Risk Management and Operating Units, such as schematization of protocols related to the COVID-19 emergency, data visualizations for internal reports, the project for a new wayfinding system and various graphic artefacts. I also collaborated with an external provider to structure a new documentation system and contribute to the customization and adoption of the Electronic Health Record.

17-19 March 2019 • Milan, IT

### First Draft - Density Design / Information Designer

Together with other selected data visualization students and researchers from Density Design Lab, I participated in the event Collaboration Against Disinformation (particularly in the Bootcamp held in Milan). I facilitated during some training sessions and attended others.

March-April 2019 • Bergamo, IT

### Twig Agency - Polimi / Communication Designer

I participated at ABB's Innovation Bootcamp with the role of workshop facilitator and Digital Strategy consultant. Paired with a Service Design student, I assisted one of the five tech startups that reached the end of an incubation program.

Spring 2018 • Beijing, CN

### Tsinghua University Museum / Communication Designer

I worked as an intern design consultant at the Museum of the university in which I was studying. Together with other students, I've developed proposals and guidelines to improve ongoing and future exhibitions.

Spring 2016 • Milan, IT

### Polimi Laboratorio Colore / Communication Designer

I participated in the workshop "Sperimentazioni Cromatiche Milano" as part of one of the teams of selected students and professionals. We approached the challenge of improving key railway stations in Milan through chromatic interventions.

## EDUCATION

October 2016 - December 2019 • Milan, IT - Beijing, CH

### Politecnico di Milano / MSc in Communication Design

110 / 110

I concluded my Double Degree Program with the research thesis "*Mapping Design Thinking*, observation and representation of the conversation about *design thinking* through digital methods and data visualization"

Supervisor: Paolo Ciuccarelli

Co-supervisor: Michele Mauri

October 2016 - December 2019 • Milan, IT - Beijing, CH

### Tsinghua University / MSc in Information Art Design

Full marks

October 2013 - September 2016 • Milan, IT

### Politecnico di Milano / BSc in Industrial Product Design

110 / 110

June 2013 • Milan, IT

### Artistic Diploma

100 / 100

## TECHNICAL SKILLS

Word, Pages, PowerPoint, Keynote

**Adobe CC Suite** \_ InDesign, Illustrator, Photoshop, After Effects, basic Adobe Xd

**Data Visualization** \_ Excel and Numbers, Gephi, RAWGraphs, basic Tableau

**Web**\_ basic HTML5 and CSS, basic use of JavaScript libraries like P5.js and D3.js

**UI/UX** \_ basic Adobe Xd, Figma, InVision

**3D modelling and rendering** \_ Inventor, Alias, AutoCAD, Keyshot

## LANGUAGES

**Italian** - native language

**English** - fluent

TOEIC (2016) / First Exam (2012)

**Spanish** - basic

**Chinese** - beginner